

# Maria Paula Guerrero

MULTIMEDIA DESIGNER

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Portfolio. [mpaulaguerrero.com](http://mpaulaguerrero.com)

Creative graphic designer, animator, and concept with a talent and passion for developing unique projects.

## SKILLS

### Adobe Suite

InDesign, After Effects, Premiere, Photoshop, Illustrator, XD, Audition.

### 2D Programs

Clip Studio Paint, SAH, Aseprite

### 3D Programs

Cinema4D, Blender

### Unity

Including Plastic SCM, Github

### Web Design

HTML/ CSS

### Jira

### Figma

### Python

### Languages

Spanish and English  
(Bilingual, fluent)

Communication  
Group Supervision and  
Management  
Presentation  
Documentation  
Project Research

## AWARDS

### GDWC

Finalist in two categories, 2023

Student World Impact Film Festival  
Honorable Mention, 2022

SCREAM IT OFF SCREEN  
07/2022, 08/2022

First Time Session Filmmakers  
2022

Frame by Frame Film Festival  
2021

## EDUCATION

**Bachelor of Fine Arts |  
Digital Media and Design:  
Motion Graphics**

University of Connecticut | Storrs  
2018 - 2022  
Graduated with honors, 3.7 G.P.A

## EXPERIENCE

### MULTIMEDIA DESIGNER Husky Sport

07/2022 - Present

Developed an educational FDA-licensed game for children.

Led the development of the company's critically acclaimed rebranding design.

Currently working in the development of the company's data visualization for their upcoming annual report.

### CHARACTER ARTIST/ ANIMATOR Supkal Games

09/2022 - Present

Lead concept art, developed pixel sprites, character dialogue avatars, and character unit animations for Supkal Games.

Project Siege of Stamplands was top 10 worldwide for the Game Developers World Championship for the Indie Category, as well as a finalist for the Fan Choice Game Jam Category.

### ILLUSTRATOR/ GRAPHIC DESIGNER Freelance Projects

2017 - 2022

Originated designs and illustrations based on multiple contracts from different clients such as Archie Comics co-CEO Nancy Silberkleit and UCONN D.A.M.A.S.

### BRAND/ GRAPHIC DESIGNER Wisdom of Water

01/2022 - 05/2022

Led the art team to develop Wisdom of Water's brand through stylesheets and finalized the brand's style guide.

Aided on the UI/UX aspect of the brand's interactive map and worked with a team on the final brand website creation and marketing plan.

### MULTIMEDIA DESIGNER Hollescene

12/2020 - 01/2022

Developed transition and title animations, website layout, designed graphics, and color concepts for the Hollescene Brand and their clients.

Edited and prepared client videos for groups such as Biossance, Jen Atkin, Youtube Original Series, and others.

### DAYCARE ASSISTANT

2019

Supervised and guided children ages 1-14.

### CAMP COUNSELOR

2015 - 2018 (Seasonal)

## AFFILIATIONS

**Horticulture Club at UCONN** 2018-2022  
Social Media Coordinator, Marketing Artist

**UConn Alpha Lambda** 2018 - 2022  
Honor Society Member

**National Art Honors Society** 2017-2018  
Westhill High School Chapter President and Marketing artist

**Westhill Backstage Crew** 2014-2018  
Prop creation member