

# Maria Paula Guerrero

MULTIMEDIA ARTIST

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Creative illustrator, animator, and concept designer with a talent and passion for developing unique projects.

## SKILLS

Painttool SAI  
Aseprite  
Adobe Suite  
Cinema 4D  
Clip Studio Paint  
Unity  
PlasticSCM  
Github  
Jira  
Figma  
Python (Mid)  
HTML/CSS  
Microsoft Office  
Spanish (Fluent)  
English (Fluent)

Communication  
Group Supervision and  
Management  
Project Presentation  
Documentation  
Research

## AWARDS

Student World Impact Film Festival  
2022

SCREAM IT OFF SCREEN  
July, August 2022

First Time Session Filmmakers  
2022

Frame by Frame Film Festival  
2021

## EDUCATION

### Bachelor of Fine Arts | Digital Media and Design: Motion Graphics

University of Connecticut | Storrs  
2018 - 2022  
Graduated with honors, 3.7 G.P.A

## EXPERIENCE

### GAME ARTIST Game Jam

September 2022

Created concept art, pixel sprites, and character dialogue avatars for Phantom Hallow's Eve, an entry for the 2022 Cozy Autumn Game Jam. The game was selected #10 in the top creative category.

### GAME/ BRAND ARTIST Husky Sport

July 2022 - Present

Created concept art, pixel sprites, and UI assets for an educational video game in Unity for classroom usage in elementary schools statewide, as well as worked on the redesign of the company's brand.

### ILLUSTRATOR/ GRAPHIC DESIGN Freelance Projects

2017 - Present

Originated designs and illustrations based on multiple contracts from different customers such as Archie Comics co-CEO Nancy Silberkleit and UCONN D.A.M.A.S.

### BRAND/ GRAPHIC DESIGN Wisdom of Water

Jan 2022 - May 2022

Lead team to develop Wisdom of Water's brand through stylesheets and finalized the brand's style guide. Aided on the UI/UX aspect of the brand's interactive map and helped on the final WoW website creation and marketing plan.

### MULTIMEDIA ARTIST Hollescene

Dec 2020 - Jan 2022

Developed transition and title animations, website layout, designed graphics, and color concepts for Hollescene and their clients. Edited and prepared client videos for groups such as Biossance, Jen Atkin, Youtube Original Series, and others.

### DAYCARE ASSISTANT

Aug 2019 - Dec 2019

Supervised and guided children ages 1-14.

### CAMP COUNSELOR

2015 - 2018 (Seasonal)

## AFFILIATIONS

**Horticulture Club at UCONN** 2018-2022

Social Media Coordinator, Marketing Artist

**UConn Alpha Lambda** 2018 - 2022

Honor Society Member

**National Art Honors Society** 2017-2018

Westhill High School Chapter President and Marketing artist

**Westhill Backstage Crew** 2014-2018

Prop creation member